Ariana Tobin is a producer for WNYC's New Tech City/Note to Self podcast, where she creates multimedia journalism focused on the intersection of technology and culture. Tobin previously worked as a digital producer for American Public Media's Marketplace where she managed social media for four Marketplace properties, oversaw special projects, and trained a radio-centric staff on webfriendly practices. She has written for publications including *The New Republic*, On Being, St. Louis Public Radio, Bustle, and other outlets. She was a Fulbright Scholar in Minsk, Belarus, researching teenagers, social media, and generational change.

